

## 2010 Lanark Strategic Plan Brainstorming List of Goals, Projects and Issues

- Build Tax Base
  - Truck Stop
  - New Subdivision
  - Explore other ways to expand tax base
- Increase philanthropy and volunteerism
  - Community Foundation
  - Creating a Volunteer Pool (Generate a master list of citizens willing to volunteer time)
- Park District
  - Swimming Pool
  - Farmers Market
  - Garden Club
- Enhanced housing and services for seniors
  - Housing for elderly
  - Assisted Living Facility
  - Nursing Home
  - County senior services in Lanark (Heritage Center)
- Business retention, expansion and attraction
  - Local business development
  - Business incubator
  - Shop Local Campaign (build loyalty)
  - Procurement center/training
  - Downtown revitalization
- Downtown revitalization & Community-wide beautification
  - Vintage streetlights downtown
  - Expanded “Paint-the-Town” program
  - Historical society
  - More trees (Lanark is a “Tree City USA”; along rt. 64)
  - Clean up properties (cars)

- Explore ways to make vacant downtown buildings “available” for new businesses
- Expand community services & increase social ties
  - Expanded Library – facilities, services and programs
  - Thrift Shop
  - Reverse 911
  - Community welcome package(welcome wagon)
  - Community/Club calendar (meeting times, service time[churches], recruiting)
  - Expand Veteran’s Memorial
  - Sesquicentennial planning
  - Build community social ties (approach new residents, block parties, welcome wagon, social events)
  - Enhanced recycling/recycling center (electronics, cfl bulbs, batteries, etc.)
- Increase tourism
  - Better signage (corners of 64/73, US 20/72)
  - Information kiosk
  - Develop tourism package
  - Take advantage of “thru-tourism”(people driving through Lanark to get to Galena or Mississippi River, etc.)
  - Farm/ag-based amusement park/tourist attractions
- Address feedlot odor issue